Farmingdale State College
News Clips

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Farmingdale
State College
State University of New York

The Office of Institutional Advancement
2350 Broadhollow Road • Farmingdale • New York 11735-1021
Sima Ali
Labor and Employment Law Consultant
Employment Practices Advisor

Ali is an attorney working with this Northport-based firm that provides legal, business and human resources advice. With more than 12 years of legal experience and more than 15 years of experience in labor relations, she is skilled in labor relations, human resources and employment law.

Sima Ali frequently speaks on human resources and employment law topics throughout the New York metropolitan area. She is a member of the Nassau County Bar Association, the New York State Women’s Bar Association, the Huntington Lawyer’s Club, the Muslim Bar Association of New York and the Hauppauge Industrial Association’s Human Resources Committee.

W. Hubert Keen
President
Farmingdale State College

Keen has helped his school become an engine of economic growth for small and large businesses, providing workforce training through educational partnerships with organizations such as Winthrop University Hospital and Forest Laboratories. He helped Farmingdale become an academic partner in the Advanced Energy Center at Stony Brook University and fostered research at Farmingdale that assists local the development of industries. Keen was honored as the 2009 Education Advocate by the Long Island Association’s Small Business Council for his leadership in supporting and stimulating economic development and the school’s role as a leading economic engine for the region.

Larry Marchisotta
Senior Partner
Santy, Levine & Giaconio

A senior partner at this Jericho-based accounting and business advisory firm, he leads its business taxation team. Marchisotta has more than 30 years of experience working with large and midsize closely held corporations and partnerships. He started his career in accounting in 1971 as junior accountant and controller for a manufacturing company and returned to public accounting in 1979. Marchisotta was named a principal in the firm in 1980 and partner in 1983. He is also a certified financial planner, helping develop succession plans and advising on gifts and trusts and estate taxes.

Laura Wiletsky
President
Laura Wiletsky & Associates

Through her Commack firm, Wiletsky has helped clients ranging from startups to Long Island stalwarts, working with firms such as Empire National Bank and NBTE. She worked on product launches for Robo Shack and Hain Ce-
W. Hubert Keen
College president

W. Hubert Keen, president of Farmingdale State College, has been named 2009 Education Advocate by the Long Island Association’s Small Business Council for the college’s role as a “leading economic engine for the region.” Before joining Farmingdale, Keen served as special assistant to the provost and vice chancellor for academic affairs at SUNY System Administration in Albany. He has also served as interim president at SUNY Old Westbury.
Farmingdale State College President W. Hubert Keen was recently honored by the Long Island Association’s Small Business Council as the 2009 Education Advocate.

In citing Keen’s accomplishments, the LIA pointed to his leadership in supporting and stimulating economic development and to the college’s role as a leading economic engine for the region. A 2008 report by the LIA estimated the college’s economic impact on Long Island at $1 billion.

According to the LIA, the college has established partnerships with companies such as Winthrop-University Hospital and Forest Laboratories, and provides work-force training for leading employers in the region. Further, it is a major academic partner in the Advanced Energy Center at Stony Brook University, and conducts research that assists in the development of local industries. Additionally, the LIA said, the college’s Small Business Development Center has administered to more than 22,900 clients while creating $260 million in business investments and 11,000 jobs throughout the region.

—BERNADETTE STARZEE

Please e-mail nonprofit releases and photos to nfy@lnb.com.
Farmingdale State Named 2nd Safest College
In the United States by The Daily Beast

Farmingdale State College has been named one of the safest colleges in the U.S. by the online publication The Daily Beast. The campus ranked No. 2 nationally in the study, whose methodology was based on federal crime statistics, student population, off-campus incidents, and other factors.

The Daily Beast took the two most recent years of raw data from almost 9,000 schools nationwide and then further analyzed more than 4,000 over more than 50 different criteria, weighing different crimes against each other, and factoring in incidents both on-campus and nearby. Local FBI data was also used to make the statistics as up-to-date as possible. The poll included schools with a minimum enrollment of 6,000; Farmingdale’s enrollment is over 7,000.

“A random illegal act can occur on any campus at any time,” said Farmingdale State President W. Hubert Keen. “However, we strive to ensure the well-being of our students, faculty and staff by placing an emphasis on safety. We have updated and repeatedly reviewed our safety procedures, and we continue to focus on providing a safe environment.”

Farmingdale is patrolled by State University Police, a professional police force with training, investigative authority, and arrest powers equivalent to any law enforcement agency. In addition, the campus has installed emergency “blue light” telephones throughout the campus, maintains strict enforcement of visitation rules in residence halls, and has instituted such services as escort programs and a sexual assault awareness seminar.

According to figures compiled by the college and reported to federal authorities, there were no robberies from 2005 through 2008; no arson offenses; three burglaries; and one forcible sex offense.

SUNY Farmingdale Offers Free Instruction

In college preparation including: English, reading, math, biology and chemistry, preGED/College Prep, reading and math; business education including: word processing and computer literacy; health care programs, nurse assistant training, clinical training given in area nursing homes, phlebotomy, high school equivalency, English for international students, adult basic education and more. Come in today! SUNY Farmingdale, Hooper Hall. Call 420-2200. Financial eligibility required. Course offerings may vary according to unit EEO/AA.
Farmingdale State Sees 30 Percent Increase In Grant Funding from External Sources

College Attracts $785,000 More in The Last Year

Farmingdale State College’s external grant funding has increased by 30 percent over the last year — representing a jump of more than $785,000 — according to figures compiled by the grants office, President W. Hubert Keen announced today. The increase is another milestone in the college’s overall progress and expansion.

Among the leading grants that have been funded in the past year are a $357,000 grant secured by Congressman Steve Israel to establish a Green Building Institute on campus, a $257,308 award from the National Institutes of Health to Professor Frances Santiago-Schwarz for her research in immunology, $170,000 for the Long Island Educational Opportunity Center for a partnership with Hempstead Public Schools, and $64,000 to Professor Joseph Betz for development of a creative process related to circuit design architecture.

“Farmingdale State College continues to grow in so many critical ways,” President Keen said. “One of those ways is to diversify our funding from external sources as the capacity of the state to fund the college diminishes. Grant and contract funding supports academic programs and research in ways that enrich the educational environment for our students, the regional business community, and the general public.”

The college has experienced a 67 percent increase in full-time students since 2000 — one of the largest increases in SUNY — for a total student population of more than 7,000. In addition, Farmingdale was recently named one of the top baccalaureate colleges in the Northeast by US News & World Report and was named the second-safest college in the U.S. by the online publication The Daily Beast, which studied federal crime statistics of college campuses nationwide.
Tough choices at SUNY

- Colleges pressured to meet $90M budget cuts
- May mean hiring freeze, fewer offerings, big classes

BY OLIVIA WINSLOW
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SUNY colleges might have to eliminate programs, shrink class sections and reduce course offerings to comply with $90 million in budget cuts the university system must make to meet spending caps,

Gov. David A. Paterson ordered this week to help deal with an estimated $2.3 billion state budget deficit. Local and SUNY officials said:

"SUNY will do all it can to protect the quality of the education our students receive, but this is increasingly difficult at a time of scarce resources," said SUNY spokesman David Henahan.

The midyear cuts Paterson has imposed administratively affect SUNY's four-year colleges, not the community colleges, where a budget cut would require legislative action, a governor's spokesman said.

"It baffles me that when we have a state institution that has the ability to create a positive economy for this state, that this governor would paint a bull's-eye on the back of SUNY and continually aim right in the center of it," said Philip H. Smith, president of United University Professions, which represents 35,000 faculty and professional staff.

Matt Anderson, a spokesman for the governor's budget office, said the governor was seeking $300 million in state agency cuts because of the state's "unprecedented fiscal difficulty. . . . In that type of environment, we're going to have to make tough choices across every area of the budget."

Henahan added the cutback will mean campuses will continue to delay hiring or freeze hiring, "delay and eliminate programs and courses and students could see larger class sections, fewer course offerings and reductions in other services."

SUNY Old Westbury already has taken these steps in response to previous cuts, school president Calvin O. Butts III said. He fears this latest round is "going to be devastating," jeopardizing plans for campus growth. "I'm angry, I'm forbearing. It's unfair to SUNY because SUNY is the answer to a lot of the economic crisis in our state."

Henahan said SUNY Chancellor Nancy L. Zimpher would meet soon with campus officials to discuss the budget re-
Long Island Volunteer Fair at Farmingdale State College

President Barack Obama recently designated September 11 as a National Day of Service and Remembrance. Farmingdale State College’s Volunteer Fair can help members of the community learn how they can observe September 11 throughout the year.

To learn about nonprofit organizations and charities, plan on attending the 3rd Annual Long Island Volunteer Fair, hosted by Farmingdale State College, on Thursday, Oct. 22 from 10 a.m. to 1 p.m. in Roosevelt Hall.

The Fair, sponsored by OSI Pharmaceuticals, brings together members of the Long Island community and the area’s nonprofits together. Attendees will be introduced to organizations that need volunteer participation in order to continue to reach out and help those in need.

This is also a great opportunity for students to choose a community service project. Manhasset High School students prepared tax returns for senior citizens as their project. Farmingdale School’s Early Act Club manufactured and sold “melanoma bracelets,” which they learned about at the fair, to benefit two melanoma foundations. Manhasset High School students prepared tax returns for senior citizens as their project.

For more information on getting involved, please contact Jodi Cesare, director of Auxiliary Enrollment Services, at 631-420-2733.
Farmingdale State College's Office of Institutional Advancement had a very good year:

Individual accomplishments: Patrick Calabria, vice president, was the winner of the very prestigious George Estabrook Award as a Distinguished Hofstra University alum, joining (among others) Francis Ford Coppola.

Jonathan Goldstein, creative director, won Best T-shirt design for the Marcom Workplace Challenge.

Kathy Coley, director of communications, won the Farmingdale Foundation Award for Excellence in Professional Service.

Rockland Community College
Zipora Reitman, director of communications at SUNY Rockland Community College, received the SUNY Chancellor’s Award for Excellence in Professional Service for 2009. Zipora has worked in campus communications at SUNY Rockland since 1996.
FOR IMMEDIATE RELEASE:  
October 5, 2009

GOVERNOR PATerson ANNOUNCES ESTABLISHMENT OF NEW YORK ENERGY POLICY INSTITUTE


Governor David A. Paterson today announced the creation of the New York Energy Policy Institute (NYEPI), a key initiative from the Governor's State of the State address. NYEPI will coordinate the work of New York's leading energy research centers, using their established expertise in the field to provide a resource for the state's energy policymakers. To facilitate this coordination, the New York State Energy Research and Development Authority (NYSERDA) released a request for proposals to establish the policy institute.

"New York already has some of the brightest minds in the world and extensive academic expertise in the clean energy economy. For the first time, they will work together to provide analysis and strategies to inform State policy makers, and the beneficiaries will be the everyday New Yorkers who will get cheaper and cleaner energy," said Governor Paterson. "We are transforming New York State into the global leader in renewable energy resources and energy efficiency, and by doing so creating a self-sustaining economy that will put people to work and can export technology around the world."

Funding of up to $200,000 per year for up to three years has been allocated for this effort. Initially, NYEPI will concentrate on strategies that will introduce more energy efficiency and further reduce energy-derived pollution, while also providing for economic development and increased employment. Electric power generation, transmission and use and heating fuel use are expected to be core issues, then, further effort will work toward new and efficient transportation use within the State.

Francis J. Murray, Jr. NYSERDA president and CEO, said: "This effort will concentrate on three fields: policy, technology and education/training. Governor Paterson's aim is to structure the NYEPI so that it provides easy, collegial exchange and access to all parties. NYSERDA's background and established process for seeking research and development proposals will be able to fast-track the NYEPI groundwork. We would hope to see an organizational project contracted by the end of the year."

Senator Darrel J. Aubertine, Chair of the Senate Energy Committee, said: "Of these 18 top research centers, more than half can be found from the Capital Region to Western New York and from the Southern Tier up to the North Country. The establishment of the New York Energy Policy Institute will bring our top notch academic institutions to the table to set in motion policies that will help us foster economic growth, create good jobs, lure new investment and develop new technologies in Upstate New York. In combination with the state’s energy plan, the formation of a permanent energy planning board, Green Jobs/Green NY, and the NY-BEST consortium, New York State is positioned to be a leader in the emerging green economy. I want to thank the Governor for his support and leadership."

Following the Governor's State of the State address, NYSERDA took the first step in establishing the NYEPI by commissioning a preliminary study to catalog the State's academic resources. It found 18 top research centers with more than 170 faculty members whose knowledge of the State's resources and needs, along with research expertise, could provide a strategic framework for future Empire State policy on energy recovery, generation, regulation and use.

The preliminary report also recommended that NYEPI be based in an academic institution, include both private and public academic institutions, allow for addressing multiple issues as they emerge, strive for funding and support from multiple institutions, and maintain objectivity in its activities.

Additional information on the NYSERDA Request for Proposals (RFP 1310) are available at http://www.nyserda.org/funding/1310rfp.asp

The list of 18 institutions, and their expertise, include:
Clarkson University Center for Sustainable Energy Systems: Activities include research in wind energy, biomass, solar energy, energy efficiency, fuel cell and hydrogen storage, energy harvesting and storage, environmental impacts, and energy education. The Center also has two main subset groups, the Wind Energy Group and the Clarkson Biomass Group.

Columbia University Center for Energy Marine Transportation and Public Policy: Albert Bressand, PhD, Executive Director. The research goals of this Center are to facilitate change in pursuing policy objectives such as energy efficiency, lower carbon technologies and energy sources, promote economic development, and abolish “fuel poverty.” Recent research projects include: barriers to deployment of small-scale combined heat and power systems and integrated microgrid systems in New York City; benefits of demand response programs in New York cities; and public perceptions of energy efficiency and renewable energy.

The Cornell Fuel Cell Institute (CFCI): Hector Abruña and Frank DiSalvo, Co-Directors. CFCI is a collaborative center including Materials Science & Engineering, Chemical Engineering, and Chemistry and Chemical Biology departments at Cornell. Research focuses on developing materials to enable advanced fuel cell technologies in automobiles, stationary applications, and portable power.

CUNY Bronx Community College Center for Sustainable Energy: Tria Case, Esq, Executive Director. This Center has a mission to promote efficient and alternative energy technologies in urban areas through education, training and research. Activities include educating the public on energy issues, providing a clearinghouse of information, and coordinating conferences and meetings with government and industry stakeholders and consumers.

Hudson Valley Community College Center for Energy Efficiency and Building Science: This Center provides training to identify areas for improved energy efficiency and to make necessary repairs to increase efficiency of buildings. Courses/certificate programs include: building analyst; envelope professional; heating professional; and photovoltaic system installation and knowledge. The HVCC School of Engineering and Industrial Technologies also provides training and certification in photovoltaic installation and maintenance.

New York Institute of Technology Center for Energy, Environment, and Economics: Sarah Meyland, Director. This Center’s activities include conducting research, evaluating policy options, and advancing the use of sustainable energy technologies for electricity and transportation. Personnel conduct research and perform analyses for the public and private sectors. Activities also include public education, conferences, and sustainable energy technology demonstration.

New York University Rudin Center for Transportation & Policy Management: Allison L. C. de Cerreño, Director. Center activities include research, training, education, promotion, and support of policy networks for transportation policy and management. Research projects have included: freight transportation planning and transportation operations.

Pace Law School Pace Energy and Climate Center: James M. Van Nostrand, Executive Director. Activities of this Center include research, negotiation, education, and participation in regulatory proceedings related to energy efficiency, renewable energy and distributed generation with a focus on energy for electricity generation.

Rensselaer Polytechnic Institute Center for Future Energy Systems: Ganapathiraman Ramanath, Director. Center activities include research and development, technology transfer, and workforce development/training. Research focuses on renewable energy, fuel cells and hydrogen and energy efficiency—specifically smart lighting and smart displays.

Rensselaer Polytechnic Institute Lighting Research Center. Mark Rea, Director. This Center performs research on lighting technologies and applications, including solid-state lighting, LED, lighting design, human factor issues, and energy efficiency and environmental issues in lighting. Center activities also include demonstration and evaluation of lighting technologies, and training programs for government agencies, utilities, and lighting professionals.

Rensselaer Polytechnic Institute Center for Fuel Cell and Hydrogen Research. Glenn A. Eisman, Director. This Center includes RPI faculty members in materials science, physics, chemistry, and engineering departments performing research related to fuel cells and hydrogen. Current research includes high and low temperature membranes, electrodes for PEM fuel cells, advanced instrumentation, fuel cell testing, porous media, nano-catalysts, electrochemical hydrogen pumps, and bio-catalysis.

Rochester Institute of Technology Center for Environmental Computing and Decision-Making: James J.
Winebrake and J. Scott Hawker, Co-Directors. This Center has the purpose of applying computing and information sciences to inform energy and environmental decision-making. Research projects include: life-cycle analyses of alternative fuels and vehicles; evaluation of greenhouse gas reduction policies; environmental impacts of freight transport; and health impacts of pollution.

Rochester Institute of Technology Golisano Institute for Sustainability, Center for Sustainable Energy Systems: Nabil Nasr, Director. This Center is aimed at evaluating the technical and manufacturing aspects of alternative fuel and propulsion technologies, including: biodiesel, ethanol, fuel cells, and hydrogen.

Syracuse University Center of Excellence in Environmental and Energy Systems. Edward A. Bogucz Jr., Executive Director. This Center partners with industry, academics, and organizations to conduct research related to environmental and sustainable energy technologies. Activities include research, product development, commercialization assistance, and education.

SUNY University at Albany Energy and Environmental Technology Applications Center (E2TAC): Pradeep Haldar, Director. This Center’s activities include research and development focused on alternative energy and environmental technologies, microelectronics, and nanotechnology for energy and environmental applications. The Center also provides training and education.

SUNY College of Environmental Science and Forestry Center for Sustainable and Renewable Energy: Edwin H. White, Director. SUNY ESF is the host campus of the Center; a 64-campus research and development clearinghouse for renewable energy and energy efficiency. The Center has conducted research on: fuel cells, photovoltaics, solar-fueled hydrogen production, biomass energy, biomass feedstock production from New York’s forest-products industry, biomass CHP, and hydrogen production from biomass.

SUNY Farmingdale State College Solar Energy Center: Yelleshpur Dathatri, Director. This Center’s activities involve applied research on solar products and systems. The Solar Energy Center is accredited as a “Training Institution” and “Continuing Education Institution” by the Institute of Sustainable Power.

SUNY Stony Brook Advanced Energy Research and Technology Center (AERTC): AERTC, to be housed at Stony Brook University, is a partnership of academic institutions, research institutions, energy providers, and industry, with the mission of “innovative energy research, education and technology deployment with a focus on efficiency, conservation, renewable energy and nanotechnology applications for new and novel sources of energy.”